

# JOHN W. SOURS, III

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## EXPERIENCE

### **JS3 Design, LLC, Christiansburg, Virginia, Owner/Designer.**

2006-PRESENT

Design and produce a broad range of print and electronic media for government and private sector clients. Complete project management, scheduling, production, and delivery to ensure a professional, quality product on time and on budget. Recent projects include two interactive CDs, various website designs, two tradeshow displays, a full color quarterly magazine, magazine ads, and designer furniture publications. Clients include Atlas Systems, Inc., Battelle Memorial Institute, David Bailey Associates, FX Photography & Design, Long & Foster Real Estate, Inc., New River Land Trust, Poteet Studio, UXB International, Inc., and The Wardlaw Group, Inc.

### **WPI, Blacksburg, Virginia, Graphic Designer.**

1993-2006

Produced a wide variety of graphics products in both print and electronic format. These products included four-color process annual reports and brochures, two-color projects, total web design and production, exhibit creation, and production of interactive Flash and html CDs. Responsible for all interaction with service bureaus, printers and other outside vendors. Sustained a design theme or idea throughout a series of different printed pieces related to one major event or topic.

### **David Bailey Associates, Richmond, Virginia, Freelance Designer.**

1995-PRESENT

Responsible for complete production of *IMAGE* magazine (monthly trade publication) through May 2001 and *Virginia Capitol Connections Quarterly Magazine* to the present. *IMAGE* magazine was awarded *National First Place Winner of PHCC Association Publication Award for 1997*. Duties include graphic design, illustration, and advertising design and production. Other assignments include the design and production of websites, books, and brochures. Responsibility includes all interaction with electronic pre-press and printer.

### **Southern Printing Company, Blacksburg, Virginia, Art Director.**

1987-1993

Responsible for all graphic design and execution on items such as annual reports, brochures, and magazines. Produced original black and white and full color illustrations. Calculated typesetting, paste-up and stripping costs for job quotes. Responsible for final inspection of all bluelines for printed material prior to plating.

### **Science Museum of Western Virginia, Roanoke, Virginia,**

1983-1987

**Graphic Artist/Photographer.** Designed newspaper advertisements, brochures and the Science Museum's quarterly newsletter. Responsible for design and execution of panoramas and other illustrations using a variety of media. Photographer and darkroom technician for all museum photography. Screen printed graphics for museum exhibits.

## SOFTWARE

Experienced in the following software:

Dreamweaver	Fireworks	Flash	Illustrator	InDesign	Keynote
Pagemaker	Painter	Photoshop	PowerPoint	QuarkXPress	Word

## EDUCATION

B.A. Art, University of South Florida

A.A.S. Commercial Art, Virginia Western Community College